



HURON-PERTH CATHOLIC

District School Board

Partnerships/Sponsorships

Adopted:	August 28, 2000	Policy #:	P 3.3.3.
Revised:	May 23, 2023	Policy Category:	3.3. Business

BELIEF STATEMENT:

The Huron-Perth Catholic District School Board believes that how it functions affects human dignity and the capacity of our students and staff to grow in community. This can be achieved through partnerships or sponsorships with individuals, parish, community groups, business, industry and government.

POLICY STATEMENT:

It is the policy of the Huron-Perth Catholic District School Board that any Partnerships or Sponsorships must enhance the quality and relevance of education for its students rather than an emphasis solely on financial and/or acquisition aspects. All partnerships and sponsorships shall be consistent with the Board's Mission, Vision, Strategic Plan and Catholic Teaching. The Board will establish procedures and criteria to be used in the selection of partners and sponsors.

PROCEDURES:

1. In developing partnerships or sponsorships, small-scale, community-based partnerships/sponsorships shall be considered first, since a major tenet should be to forge community links for mutual benefit.
2. Business partnerships/sponsorships shall not promote products, influence curriculum or educational policies.
3. Partnerships/sponsorships with business shall not promote monopolies for any particular company in the educational environment.
4. Governance in partnerships/sponsorships shall remain with the School Board.
5. Partnerships/sponsorships shall not exploit students. Corporate partnerships/sponsorships shall not receive product promotion and free labour by students as a result of their participation in the educational activity.
6. The international image and dealings of a corporation shall be just as important as local concerns in the decision to form partnerships/sponsorships. Corporations which conduct business ventures internationally, operate subsidiaries, affiliates or utilize contractors shall conduct business only in countries which comply with The Ontario Human Rights Code.
7. School participation in the partnership/sponsorship shall be voluntary.

8. There shall be a clear statement of the nature and intent of the partnerships/sponsorships formalized through a memorandum of agreement.
9. Approval by the Director of Education (or designate) is required for the use of the Board's logo or wordmarks in conjunction with other commercial logos.

DEFINITIONS:

Partnerships - Formal arrangements with external agencies that support student engagement and help expand their learning opportunities.

Sponsorships - Agreement between the board and/or school and an association or company by which the sponsor provides financial or resource support for which they may receive recognition and/or advertisement.

REFERENCES:

- The Ontario Human Rights Code
- Policy 3.3.4. Purchasing

RESOURCES, APPENDICES AND FORMS:

- N/A