



HURON-PERTH CATHOLIC

District School Board

Advertising in Schools

Adopted:	September 28, 1998	Policy #:	P 3.3.2.
Revised:	December 11, 2023	Policy Category:	3.0. Business

BELIEF STATEMENT:

The Board believes that in-school advertising serves a useful purpose if it is aimed at community service or community improvement. The Board nurtures students in a Christ-centred environment and recognizes the benefit of supporting advertising that supports our environment and is consistent with the mission of our Catholic School Board.

POLICY STATEMENT:

It is the policy of the Huron-Perth Catholic District School Board that business and community agencies may, from time to time, support educational endeavours, by means of advertising in schools. The Board recognizes the need to be transparent and equitable in the manner in which it permits advertising. Most importantly, the Board acknowledges its responsibility to expose its students to no advertising except that which is permitted by this policy and procedure.

PROCEDURES:

1. Unless authorized by the Director of Education/designate, agents, canvassers or salespersons from commercial enterprises shall not be permitted to solicit on school or Board premises.
2. Unless authorized by the Director of Education/designate, commercial enterprises shall not be permitted to advertise or distribute materials within the Board's schools.
3. Unless otherwise determined by the Director of Education/designate, the distribution of advertising and promotional materials by non-profit organizations at the individual school level shall be subject to the approval of the Principal.

DEFINITIONS:

- N/A

REFERENCES:

- O. Reg. 298 s.24:- Operation of Schools - General

RESOURCES, APPENDICES AND FORMS:

- N/A